



# *The Loudest Bark*

Pay as you go

“A standard cost-per-project. Never pay for more than what you require.”

Working on a traditional agency model, we offer a ‘pay-as-you-go’ service that allows you to create a project within a set budget and avoid all the unnecessary.

For businesses and organisations that have a key deliverables required within a specified timescale, this model is likely to be a great fit.

For those looking at a longer-term engagement, our investment solutions may also be a cost-effective method of spreading the cost and diversifying the risk (please visit our website for more details).

# Futureproofing

Over time it's natural for the scope of a project to evolve from its conception. At The Loudest Bark, we understand that as businesses develop, technology needs to keep pace.

In order to ensure that individual components of a project are not undertaken in isolation, we futureproof all our work to ensure that it can be developed out further at a later stage. With the digital world evolving so rapidly, we believe this is the way that all projects should be managed so that you're not stuck up the creek without a paddle at a later date.



## How we work

It all begins with a conversation to identify your current position and understand your ambitions. We want to hear about your ideas for the future and where you want to be in the next 3, 5 and 10 years.

Whether your aspirations are to strengthen your domestic presence, expand in to new territories, become a market leader in your industry, or even plan for an eventual exit, we can help support you to realise your goals.



Once we have a clear understanding of your commercial strategy, we identify the digital architecture and systems that will help you on your journey.

It may be a cross-continent e-commerce platform, a high converting digital marketing strategy or developing automated systems that bring new efficiencies to your business. But before any solutions are presented, it is important our work underpins your ambitions and isn't just another project with a poor shelf life....

# Start a conversation

The details within this guide are a précis and further information is available on request.

We're always interested in new ventures and we'd love to hear from you if you would like to know more about how we can support your growth ambitions.

To start a conversation with The Loudest Bark, please reach out to one of our team, who will be delighted to help.

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